


# Søren Sander

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## Summary

Psychologist and entrepreneur with a unique background in business and technology. Throughout my career I have helped the largest private and public organizations in Denmark and Scandinavia utilize new technologies and media to improve learning, health and performance.

Track record includes:

Delivery of more than 500 learning and intervention projects to companies such as Novo Nordisk, Coloplast, PET, University of Copenhagen, VELUX, Statoil, SKAT, LEGO, Haldor Topsoe and Copenhagen Airport.

Founding and development of Scandinavia's first learning agency, and its eventual sale to a french company for a two-digit million DKK amount.

Development of innovative and award winning digital solutions with a global audience.

Translating research into user-friendly apps and setting up randomized controlled trials, which makes it possible to measure the effect.

## Experience

### Co-founder & Partner

Samarbejde efter Skilsmisse

Jan 2019 - Present (2 years 4 months +)

Samarbejde efter Skilsmisse (Cooperation after Divorce) is an evidence-based digital intervention for divorced families.

### CEO

Learning Agency

May 2018 - Mar 2021 (2 years 11 months)

Development of creative and research-based learning solutions and interventions, which combined the best of digital technology with face-to-face training.

### CEO Scandinavia

Assima

Apr 2007 - Apr 2018 (11 years 1 month)

Assima Scandinavia is a part of the global Assima Group. My job was to lead the Scandinavian team of psychologists, designers and programmers, who developed state of the art e-learning and blended learning.

### Member of the Board

Schultz A/S

Feb 2012 - Jun 2014 (2 years 5 months)

Schultz Information A/S is the company behind some of Denmark's strongest information and IT solutions. Founded in 1661, it is also one of Denmark's oldest companies. See more at [www.schultz.dk](http://www.schultz.dk)

### **Member of Advisory Board, Department of Learning**

Jun 2011 - Dec 2013 (2 years 7 months)

The Danish School of Education, Aarhus University, offers over twenty postgraduate programmes to approximately 4,000 students.

### **Managing Director**

IMS Learning A/S

2000 - Mar 2007 (7 years 3 months)

Grew company more than 400%, successfully completed turnaround from pure consulting to more profitable mix of software and services and sold company to the French Assima Group.

## Education

### **Københavns Universitet - University of Copenhagen**

PhD fellow, Health & Medical Sciences

2015 - 2021

I investigate if an online intervention can reduce adverse psychological and physiological consequences for divorced persons, is financially viable and may contribute with new empirical knowledge about divorce, conflicts, and health.

### **Københavns Universitet - University of Copenhagen**

M.Sc., Psychology (cand. psych.)

2006 - 2012

Specializing in clinical psychology, neuropsychology and applied cognitive psychology. Wrote a final thesis about high-conflict divorces.

### **Copenhagen Business School**

Bachelor of Science (B.Sc.), Marketing Management (HD.Afsætning)

1993 - 1997

Graduated in top 3% of Year Group. Wrote final thesis about B-t-B sales and marketing for Shell.

### **Himmelev Gynasium**

Math / English Student

1989 - 1992

## Skills

Strategic analysis • Leadership of creative and technical organizations • Design of digital psychological interventions • Development of software solutions and scalable business models • Business-to-business and business-to-government marketing • Sales to C-level executives (CEO, CFO, CIO)